



THE VENTURE CAMP



Co-funded by the Erasmus+ Programme of the European Union



Rotterdam University of Applied Sciences



Module 1				
Mon 15 February	Tue 16 February	Wed 17 February	Thu 18 February	Fri 19 February
<p>10.00 – 12.00</p> <p>Welcoming the participants and Ice breakers activities</p> <p>David Bell</p> <p>The Venture Camp schedule, rules and format</p>	<p>10.00 – 11.00</p> <p>The Big Pitch 2020 winners – where has their entrepreneurial journey led them so far</p> <p>Ignacia and Robert</p>	<p>10.00 – 11.00</p> <p>Cambridge Design Partnership virtual tour and product development pinpoints</p> <p>Mike Cane, Founder and CEO</p>	<p>10.00 – 11.00</p> <p>The Magical World of Video Game</p> <p>Jan Storgards</p>	<p>10.00 – 12.00</p> <p>Speak and present like an expert ON LINE</p> <p>David Bell</p>
	<p>11.00 – 12.00</p> <p>Entrepreneurial Mindset</p> <p>John Thompson</p>	<p>11.00 – 12.00</p> <p>Killer Robots, Baked Beans and Intellectual Property</p> <p>Roger Chittock</p>	<p>11.00 – 12.00</p> <p>The Big Pitch 2019 Finalist - Mushroom Nook Studios – a creative journey to success</p> <p>Alice Coa</p>	
<p>14.00 – 15.00</p> <p>The Cambridge Phenomenon</p> <p>Alan Barrell</p>	<p>14.00 – 15.00</p> <p>Embassies bridging entrepreneurial networks</p> <p>Ruth Rajavejjabhisal, Deputy head of Mission & HM Consul – British Embassy in Riga</p>	<p>14.00 – 15.00</p> <p>The role of incubators, innovation centres and science parks in supporting innovation start-ups</p> <p>Walter Herriot</p>		<p>14.00 – 15.00</p> <p>Show me the Money</p> <p>Alan Barrell</p>
<p>15.00 – 16.00</p> <p>Video of Cambridge</p>	<p>15.00 – 16.00</p> <p>Mindfulness interactive session</p> <p>Rachel Thomason</p>	<p>15.00 – 16.00</p> <p>There and back again: connecting skills and knowledge both from academia and industry on your entrepreneurial journey</p> <p>Jan Storgards</p>		<p>15.00 – 16.00</p> <p>Team challenges and milestones for the next weeks</p>



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Intermediate module	
Mon 22 February 10.00 – 12.00 Market Research Chris Lamaison	Tue - Fri 23 - 26 February <i>Individual teams' mentoring sessions upon previous registration</i> Entrepreneurs' stories
Mon 1 March 10.00 – 12.00 The Pitch Deck Martijn Priem	Tue - Fri 2 – 5 March <i>Individual teams' mentoring sessions upon previous registration</i> Entrepreneurs' stories

Module 2				
Mon 8 March	Tue 9 March	Wed 10 March	Thu 11 March	Fri 12 March
10.00 – 12.00 One minute elevator pitch delivery and feedback David Bell			10.00 – 10.30 Mindfulness and office stretches Rachel Thomason	10.00 – 13.00 Business idea pitch contest
14.00 – 14.30 Mindfulness and office stretches Rachel Thomason	14.00 – 15.00 Creating A World without Borders Katarina Platere, Deputy Head of Mission, Embassy of the Republic of Latvia, and Alan Barrell	14.00 – 15.00 Communication in a digital world Nick Looby	14.00 – 16.00 How to WOW your audience with your online presentation David Bell	14.00 – 16.00 Closing ceremony with prize categories
15.00 – 16.00 Entrepreneurship in Troubled Times Lynn Martin				